



PARTNERS

September 12, 2016

Good Morning!!

- **We welcome Matt Garland, new president/CEO of the Greene County Partnership.** Matt worked for the Tennessee Department of Economic and Community Development before assuming a leadership role with the Partnership on September 1. He and his wife Rachel plan to eventually relocate to Greeneville from Johnson City with their two children, Olivia and Will.
- **Invitations will be going out soon for the October Membership Breakfast that will be held Tuesday, October 11, at 7:30 a.m. at the General Morgan Inn.** Takoma Regional Hospital will be the sponsor and the cost is \$3 with reservations, \$8 without. Email gcp@greeneocop.com or call 638-4111 by Friday, October 7, to make reservations.
- **The Partnership will be hosting a Job Fair Tuesday, September 20, at the Greeneville Parks and Recreation building at 456 E. Bernard Ave. from 1 to 5 p.m.** Thirteen companies have already committed to participate in the event and are looking for employees for numerous positions, including nurses, production associates, forklift drivers, paint operators, administrative and clerical positions, team leaders, maintenance, engineering, tool and die personnel, welders, robotic welders, retail store clerks, janitors, cooks and cashiers. For more information or to sign up to participate, contact the Partnership.
- **The Annual Household Hazardous Waste Collection will be held Saturday, October 8, from 9 a.m. to 2 p.m. at Hal Henard Elementary School on Vann Road.** This collection is for households only. Paint will not be accepted. Latex paint can be mixed with mulch and thrown away. Oil-based paint can be taken to Public Works (708 W. Summer St.) for city residents or the Hal Henard Convenience Center (815 Hal Henard Road) for county residents. Visit the events page of www.keepgreenebeautiful.com for the list of items accepted.

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We Have the Technology . . .

We Have the Team.

- **Interested in owning or operating a franchise in Greeneville?** The Greene County Partnership, in conjunction with the Town of Greeneville, the Tennessee Small Business Development Center at East Tennessee State University and franchise consulting service FranNet, will host **“Focus On Franchising” Thursday, September 29, from 11 a.m. to 12:30 p.m. in the Greeneville Light & Power System Boardroom.** Additional detailed information on the meeting will be included in the Member Mailing that will go out to members on Monday. Lunch will be provided to workshop attendees so registration is imperative. Interested individuals may register online at <http://tinyurl.com/zje3z92> no later than September 23. This event is a project of the Greeneville Retail Recruitment Campaign which is a joint effort between the Greene County Partnership, Town of Greeneville and numerous private sector contributors. For more information, contact the Partnership 638-4111.
- Mark your calendars for the **Marsh Propane Business After-Hours** that will be held **Friday, October 7, from 5 to 7 p.m.** at the Greene County Partnership parking lot. Invitations will be sent to all members next week.
- **The Tourism Department will be teaming up with the ETSU Small Business Development Center and Absolute Communications to offer an instagram workshop on “The Ins and Outs of Instagram for Business Owners” October 20 from 10 a.m. to 3 p.m. at the Kathryn W. Leonard Administrative Office on Depot St.** The workshop will include sessions on “Showing Up in a Digital World” (increasing conversion rates and being at the right place at the right time in front of the right audience), and “Creating a Clear, Consistent Message in Your Marketing” (a clear vision of the targeted audience, picking the channels that work best for a business’s brand and having a consistent look that is key to a business or organization.) The speakers will be Rick Keller, managing director of Absolute Communications, and M. Valentina Escobar-Gonzalez, founder of Beyond Engagement with Social Media Solutions. The cost of the three workshops is \$30 per person and seating is limited to the first 40 participants. Those interested should contact Tammy Kinser at tkinser@greencop.com or call 638-4111.
- **The Agribusiness Committee is hard at work on Kids’ Day on the Farm,** scheduled for October 18 and 19 at the Research & Education Center of Greeneville. This event educates local third grade students about the farming industry. The event was cancelled this past May because of weather concerns, so the October event will include both third and fourth graders since last year’s third graders were unable to participate in May.
- **Governor Bill Haslam has announced that tourism in the state reached \$18.4 billion in expenditures in 2015, which was 3.7% higher than the national growth of 2.1%** Greene County increased its tourism expenditures by .2% from 2014 to 2015 for a total of \$85.66 million, and had an increase of 5.3% in state tax receipts and a 2.6% local tax receipts increase. Copies of the “2015 Economic Impact of Travel on Tennessee Counties” can be obtained by visiting the Partnership or calling Tammy Kinser at 638-4111.

Have a great week!!!