



PARTNERS

September 11, 2017

Good Morning!

From the President's Desk

It's hard to believe a year has gone by since I joined the Greene County Partnership. It has truly been a pleasure getting to know this community and our stakeholders. I'm excited about the progress we've made and the momentum we have now as new businesses locate here and our existing industries expand. This year we were successful in securing over \$500,000 in grant funds for site development and were selected to participate in the Mastered in Tennessee marketing program. We've seen growth in membership, programs of work, and participation from you, our partners in Greene County. It is a privilege to work alongside all of you with special thanks to the Greene County Partnership staff for this great first year full of hard work and dedication. Have a great month!

Matt

- **Don't forget to RSVP for the September Membership Breakfast scheduled for Tuesday, September 12, at 7:30 a.m. at the General Morgan Inn and Conference Center.** AccuForce will be the sponsor and will be celebrating their 20th year of providing staffing services. The cost is \$3 with reservations, \$8 without. Please RSVP to gcp@greenecop.com or call 638-4111.
- **Calling all golfers!** Numerous golf teams have already reserved spaces in the 23rd Annual Greene County Partnership Golf Shoot-Out that will be held Thursday, September 21, at Link Hills Country Club. The entry fee is \$600 per team (\$150 per individual) and includes lunch, greens fees, golf carts, complimentary beverages during play, and dinner. Title sponsors of the event are C&C Millwright Maintenance Co., SumiRiko Tennessee, and The Greeneville Sun. Walmart Transportation is the lunch sponsor. For more information on the tournament or to register a team, contact Joni Parker at 423-638-4111 or chamber@greenecop.com.

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HOSPITAL

We Have the Technology . . .

We Have the Team.

- **Invitations have gone out for the Tusculum College Meen Center Business After-Hours, scheduled for Tuesday, October 3, from 5-6:30 p.m. at 60 Shiloh Road.** Refreshments will be provided. Come out and meet their new President, Dr. James Hurley. Please RSVP to 638-4111 or email gcp@greenecop.com by Friday, September 29.
- **Mark your calendar now for the October Membership Breakfast, scheduled for Tuesday, October 10, 7:30 a.m. at the General Morgan Inn & Conference Center.** Takoma Regional Hospital is the sponsor of the breakfast.
- **Only 20 spots remain for Tourism's Advanced Facebook Workshop set to take place on October 18 from 9 a.m. until noon.** The cost to attend is \$20 per person. The refreshments sponsorship is still available at \$200. The Workshop is led by Rick Keller, Managing Director at Summit Marketing and is sponsored by The Greeneville Sun and WGRV/WIKQ/WSMG. To register, email Tammy Kinser at tkinser@greenecop.com or call 423-638-4111.
- **The Tourism Department has been awarded a \$12,000 matching grant from the TN Department of Tourist Development.** This reimbursable grant will assist Tourism in advertising and promotion as well as brochure distribution and tradeshow and travel costs. The Department of Tourist Development received 13 more applications this year over any other year. TDTD also released tourism expenditure numbers for the year 2016. Tourist spending in Greene County is at an all-time high of \$87.09 Million with state tax receipts at \$5.46M and local tax receipts totaling \$2.37M.
- **Have you signed up your business, club or organization yet for Tourism's Festival of Trees?** The 10-day silent auction event will kick off with an Open House on Sunday, November 12 from 1-5 p.m. Bidding continues until noon on Tuesday, November 21. This is a great way to get multiple days of exposure for your company while supporting Tourism and our efforts. If you would like to participate, contact Tammy Kinser at tkinser@greenecop.com or call 423-638-4111.
- **The GCP Manufacturing Council is planning a "Made in Greene County" event to be held at each of our local high schools this fall.** Local manufacturers will have the opportunity to display their products so that high school students will have a better understanding of what is manufactured in Greene County and to learn about possible careers in manufacturing. If you are interested in displaying your products, please contact Dana Wilds at 423-638-4111 or econdev@greenecop.com.
- **Tourism is now accepting items for the more than 300 goody bags that will be distributed to the players and coaches of the Andrew Johnson Bank Ladies' Classic basketball tournament coming up December 27-30 at Hal Henard Elementary.** If your company would like to donate items for these bags, please contact Tammy Kinser at tkinser@greenecop.com or call 423-638-4111. Volunteers are also needed to stuff the goody bags prior to the tournament.

Have a great week!!!