



GREENE COUNTY
PARTNERSHIP

PARTNERS

July 17, 2017

Good Morning!

From the President's Desk

Marketing is a very important part of economic development. It allows us to promote the community and showcase Greene County. Marketing can be done through social media, flyers, brochures, newspaper articles, and magazine spotlights. A few months ago, I was approached by Business In Focus Magazine. They were interested in putting together an article about the Greene County Partnership and our initiatives related to the community and economic development. This article will be seen by over 250,000 subscribers nationwide. This has been a great opportunity and we are thrilled with the article. You can use this link: <http://businessinfocusmagazine.com/current> to get to the digital version of the magazine. I encourage you to read the entire magazine, but if you don't want to, the article begins on page 62. A special thanks to Takoma Regional Hospital and Greene County Schools for their sponsorship of the article. Hope you have a great month!

-Matt

- **A special thanks goes out to Emily Poe, chairman of the Beef Day Celebration and all the volunteers and sponsors that made this event a success!** This event was held to recognize beef farmers and their importance to the local economy. If you see a farmer today please say THANK YOU for what they do for this community.
- **Please join the Green Coat Ambassadors at a ribbon cutting for Advanced Cleaning & Restoration on Monday, July 24 at 11:30 a.m.** The business is located at 910 Jefferson Street off of Tusculum Blvd.
- **The Greene County Partnership welcomes new member: King University.**

**Laughlin is My
HOSPITAL**

We Have the Technology . . .

We Have the Team.

- **The Fifth Annual Sports Council Luncheon featuring 2012 NHRA Pro Stock World Champion Allen Johnson was a success.** The event was held at Trinity United Methodist Church on Tuesday, July 11 with more than 200 in attendance. A special thanks goes out to Allen and his family and crew for taking part in the luncheon as well as our sponsors Consumer Credit Union, Bristol Motor Speedway, Greeneville Light & Power, Marsh Propane, The Greeneville Sun, TI Automotive, WGRV/WSMG/WIKQ, American Greetings, C&C Millwright Maintenance, General Morgan Inn & Conference Center, Grand Rental Station, Greeneville Water Department, Greeneville Astros, Hampton Inn by Hilton, LMR Plastics, MECO, Rodefer Moss & Co., Sam's Club 8222, Sports Destination Management, Tusculum College Athletics, Takoma Regional Hospital, and Tusculum Farm Bureau – Agent Wayne Hughes, LUTCF. A special thanks also to Ron Metcalfe for emceeding the event and to all the elected officials and volunteers that attended. If you are interested in being a part of the Sports Council and its recruitment efforts, contact Tammy Kinser at tkinser@greenecop.com.
- **The Partnership's Youth Council is now forming!** All Greeneville/Greene County and Home Life Academy high school students interested in volunteering in the community are encouraged to join. The program will kick off with a service project helping the Crumley House prior to its fundraiser Saturday, August 5. Attendance at the kickoff is mandatory for participation in the program. There will be a one-time \$50 fee for the year-long program. Being a member of the Youth Council program presents a great opportunity to secure college scholarship monies available to students who give back to their community through service learning. For more information or to register, contact Jennifer Wilder at 638-4111 or email kjb@greenecop.com by Monday, July 31.
- **Invitations have gone out for the August Membership Breakfast scheduled for Tuesday, August 15, at 7:30 a.m. at the General Morgan Inn and Conference Center.** Walters State Community College will be the sponsor and the cost is \$3 with reservations, \$8 without. Leadership Greene County Graduation will follow the breakfast. Please RSVP to gcp@greenecop.com or call 638-4111 by Friday, August 11.
- **Space is available for the September Member Emailing!** The deadline to submit a one-page PDF file is Friday, September 1, and the cost is \$100. This is a great opportunity to market products or businesses. Contact Lori Dowell at the Partnership for more information.

Have a great week!!!