

PARTNERS



GREENE COUNTY
PARTNERSHIP

April 24, 2017

Good Morning!

- **The Tourism Department has already awarded four lucky winners in its first Spring-A-Palooza Facebook campaign.** To date, the Facebook page DiscoverGreenevilleTN.Now has gained 260 followers and has amassed more than 689 shares, 515 likes and 476 comments. Week #5, our final week, is now in progress and will run through 3 p.m. on Monday, April 24. A special thanks goes out to all of our local Chamber members that have participated and more prizes are being added each week. If you would like to donate an item to this project, please email Tammy Kinser at tkinser@greeneccop.com or call 423-638-4111.
- **Tourism's "Get Your Business Google-ized" and "Get Your Business Online" workshops hosted 15 local small businesses on April 12th at the Greeneville City School office.** The event was sponsored by Walters State Community College. Fatz Café provided lunch and Creamy Cup provided the coffee for the morning session. Tourism is now planning an "Etsy: Get Entrepreneurized" workshop and an advanced Facebook workshop. Sponsorships are available for those two events. Please contact Tammy Kinser at tkinser@greeneccop.com for more information and dates.
- **Team spots are still available for the 19th Annual Keep Greene Beautiful Golf Tournament this Thursday, April 27 at Nolichucky View Golf Club.** The cost for a team is \$400 and individuals \$100. This includes cart and greens fees, lunch, light snacks and dinner. For more information or to register, contact the Partnership at 638-4111.
- **Youth Leadership applications for the 2017-18 class are due this Friday, April 28!** For more information on the program, contact Jennifer at the Partnership.

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We Have the Technology . . .

We Have the Team.

- **A “ Free Electronic Recycling Day” will be held Friday, May 5, from 10 a.m. – 2 p.m. in the Walmart Super Center parking lot.** Visit the “Upcoming Events” section of the Partnership’s website to view a list of acceptable items.
- **The Greene County Youth Leadership Graduation has been moved to May 11th at 5:30 p.m. and it will be held at the Capitol Theatre.** Everyone is invited to attend.
- **National Tourism Week is coming up May 7-13 and Tourism will once again be awarding five Presidential Pioneer in Hospitality winners that are nominated by the public and chosen by the Tourism Advisory Task Force as someone who has gone above and beyond the call of duty to make our tourists and locals feel welcomed and appreciated.** Winners will receive balloons and a plaque and bragging rights of being a true Presidential Pioneer. To nominate someone for this award, please log on to www.VisitGreenevilleTN.com website and click on the “Events” button. You may download a nomination form and mail, fax or scan in by May 2.
- **Don’t forget to RSVP for the Greene County Partnership May Membership Breakfast scheduled for Tuesday, May 16, at 7:30 a.m. at the General Morgan Inn & Conference Center.** The sponsor of the breakfast is Publix Super Markets. The cost of the breakfast is \$3 with reservations, \$8 without. Please email gcp@greenecop.com or call 638-4111 by Friday, May 12.
- **Keep Greene Beautiful urges all residents to clean up litter now through the end of May for the Great American Cleanup.** Trash bags are provided to all participants.
- **Sponsorship opportunities are available for the National Junior College Athletic Association’s Division III World Series May 26-June 1.** The economic impact of this event will be well over \$1 million. Banquet sponsorship is \$3,500, Grand Slam Sponsor is \$5,000, Home Run Sponsor is \$3,000, Hospitality Tent Sponsor is \$2,000, Special Event Sponsor is \$1,500. Please contact Tammy at the Partnership if you are interested in sponsoring this national tournament.
- **Space is available for the June Member Emailing.** The deadline to submit a one-page PDF file is Friday, June 2, and the cost is \$100. This is a great opportunity to market products or businesses. Please contact Lori Dowell at the Partnership for more information.
- **The Agribusiness Committee has scheduled the June Dairy Days Celebration for Friday, June 2, from 6-8 p.m. at the Greene County Fairgrounds Livestock Pavilion.** The event will feature contests, entertainment and free dairy product samples to pay homage to the dairy industry.

Have a great week!!!