



GREENE COUNTY
PARTNERSHIP

PARTNERS

November 6, 2017

Good Morning!

- **Please join King University Kingsport Campus at an Open House, Tuesday, November 7, 4-6 p.m. at 104 E. Main Street, Kingsport, TN. Meet their Kingsport staff, tour the campus and register for door prizes.** Staff will be available to answer questions on entrance requirements, transferable classes and course schedule. For more information, call 1-800-362-0014.
- **Tourism's "Telling a Better Business Story" workshop that was held on October 18 was a success.** The event hosted 37 attendees that were given the tools to understanding and strengthening their brand, creating a compelling story that would fit their business marketing, how to use print, digital and social media to promote and support their brand and an overall strategy in reaching their intended audience. Tourism plans many more workshops in the near future including "Effective Strategic Planning" and "Forms of Communication". Keep an eye out for those dates coming soon and if you are interested in sponsoring a workshop, please contact Tammy Kinser at tkinser@greenecop.com. A special thanks goes out to Radio Greeneville and The Greeneville Sun for their media sponsorships, to Dr. Moorhouse and the Greeneville City School Office for the use of the facility, Creamy Cup and to Greeneville Federal Bank for sponsoring the refreshments.
- **Don't forget to RSVP for the November Membership Breakfast scheduled for Tuesday, November 14, at 7:30 a.m. at Holston Home for Children Beacon School Gymnasium, 102 Wesley Avenue.** Holston Home for Children will be the sponsor. The cost is \$3 with reservations, \$8 without. Please RSVP to gcp@greenecop.com or call 423-638-4111.
- **Made In Greene County will be at West Greene High School on November 8th and Chuckey-Doak High School on November 15th.** The Greene County Partnership Manufacturing Council would like to thank the following participating businesses: AMSEE, American Greetings, BTL, HUF North America, John Deere Power Products, Parker, and SRK Tennessee. If you would like to participate in either of the upcoming events, please contact Dana Wilds at 423-638-4111.

Laughlin is My
HOSPITAL

We Have the Technology . . .

We Have the Team.

- **Tickets are available for the 29th Annual Farm-City Banquet scheduled for Thursday, November 30, 6 p.m. at the Clyde Austin 4-H Center.** The Agribusiness Committee will be “Celebrating the importance of Agriculture to all the citizens in Greeneville/Greene County.” Tickets are \$15 each for the steak dinner with all the trimmings and will be followed by the presentation of the J.W. Massengill Distinguished Service to Agriculture Award and the Robert C. Austin Distinguished Service to Community Award. If you are an Agriculture/Agritourism venue business and would like to be included in the slideshow at the event to be recognized, please call Lori Dowell at 638-4111 or email gcp@greenecop.com.
- **Tourism is wrapping up sales for their comprehensive Greeneville Visitor Guide, the sole fulfillment piece for all inquiries that come in to the Tourism office from ads, digital media, website inquiries, etc.** If your business would like to be among one of the first to get exposure from thousands of prospective visitors, please contact Tammy Kinser at tkinser@greenecop.com as soon as possible to receive more information.
- **Space is available for the December Member Emailing.** The deadline to submit a one-page PDF file is Friday, December 1, and the cost is \$100. This is a great opportunity to market your products or businesses. Contact Lori Dowell at the Partnership for more information.
- **Registration forms for the 2017 Greeneville Christmas Parade are available at the Partnership, 115 Academy Street.** All participants in the parade must complete the form and receive a parade permit to be allowed in the staging area of the parade on Sunday, December 3. Rules and regulations for the event are printed on the registration form. For more information, contact the Partnership, 423-638-4111.
- **Mark your calendar now for the Annual Christmas Luncheon, scheduled for Thursday, December 7, at 11:30 a.m. at First Presbyterian Church.** The luncheon sponsor will be Delfasco and the cost is \$20 with reservations, \$25 at the door. Special entertainment will be provided by the Tusculum College Jazz Band. Call 638-4111 or email gcp@greenecop.com to make a reservation by Tuesday, December 5.
- **Items are still being accepted for the 300 goody bags that will be given to the players and coaches of this year’s Andrew Johnson Bank Ladies’ Classic that will take place December 27-30 at Hal Henard Elementary School.** If your business would like to have exposure to our guests during their stay, please contact Tammy Kinser at tkinser@greenecop.com as soon as possible.
- **Tourism has won the prestigious “Reader’s Choice Award” again from Convention South.** More than 1,000 destinations/programs were nominated and only 300 winners were chosen. Greeneville Tourism will be highlighted in the December Awards issue highlighting the South’s best meeting sites, CVB’s and Tourism Agencies as well as hotels and facilities. For a complete list of winners, visit <http://conventionsouth.com/2017rcaawards/>. This is the second time that GCP Tourism has been a recipient of this award. This logo and designation is a key tool in the recruitment of future meetings and sporting events.
- **Sponsorships opportunities for 2018 are available for each of the departments and are crucial in providing monetary support for each entity.** Available sponsorships include the Partnership and Keep Greene Beautiful golf tournaments, the Iris Festival, Annual Meeting, Industry Appreciation Reception, 1st Annual Octoberfest, Farm City Banquet; Tourism’s Festival of Trees, Antique Appraisal Fair & Show, Sports Council Luncheon and the National Junior College Athletic Association’s DIII World Series, and Keep Greene Beautiful’s 3-Mile Walk, Great American Cleanup, Conservation Camp and Sanitation Breakfast. Other programs that benefit include Youth Leadership, Youth Council and the Education & Workforce Development Department. Please see the enclosed sponsorship opportunities that are available for 2018. For more information, contact Lori Dowell at the Partnership at 638-4111.

Have a great week!!!