

PARTNERS



GREENE COUNTY
PARTNERSHIP

March 27, 2017

Good Morning!

- **Over 120 people attended the Annual Meeting at the General Morgan Inn & Conference Center, Thursday, March 16.** Many thanks to the following sponsors for making this event possible: A Services Group, American Greetings, Andrew Johnson Bank, At Work Personnel Services, Baker, Donelson, Bearman, Caldwell & Berkowitz, C&C Millwright Maintenance, Consumer Credit Union, Delfasco, Eastman Credit Union, East Tennessee Iron & Metal, Greeneville Astros, Greeneville Federal Bank, Greeneville Light & Power System, The Greeneville Sun, John Deere Power Products, Landair, Laughlin Memorial Hospital, LMR Plastics, Marsh Propane, Rodefer Moss & Co., Scepter Greeneville, Inc., SumiRiko, Summers Taylor, Inc., Tusculum College, Unaka and US Nitrogen.
- **Congratulations to Delora Bibb for being named the Green Coat Ambassador of the Year!** She attended 9 ribbon cutting ceremonies and 12 Partnership events in 2016. Congrats to Ken Earl also for being named Ambassador of the Quarter for March for 2017.
- **Tourism began it's Spring-A-Palooza as promised on Monday, March 20th, the first day of Spring.** This promotional effort showcases Partnership members that have donated one or five items to be given away through a Facebook promotion based on those that "like", "comment" and "share" the post. A special thanks goes out to all members that have donated items for this effort. During the first 24 hours alone, DiscoverGreenevilleTN.Now's Facebook page received 121 likes, 168 shares and 114 comments. The promo will run for five consecutive weeks. If your business would like to donate an item for a certain week's giveaway, please email Tammy Kinser at tkinser@greenecop.com.

Laughlin is My
HOSPITAL

We Have the Technology . . .

We Have the Team.

- **The Leadership Greene County class traveled to Nashville March 22-23 to observe the state legislature in action and learn more about the inner workings of the government.** Businesses interested in nominating a candidate for the 2017-18 Leadership Greene County Class should contact Jennifer Wilder at 638-4111 or visit www.greenecountypartnership.com under the chamber tab for a nomination form. The deadline for nominations is May 31.
- **Don't forget to RSVP for the April Membership Breakfast scheduled for Tuesday, April 4, at 7:30 a.m. Due to some unforeseen circumstances, the location for the breakfast has been moved to the Chalmers Conference Room in the Niswonger Commons.** Tusculum College will be the sponsor and the cost is \$3 with reservations, \$8 without. Please email gcp@greenecop.com or call 638-4111 by Friday, March 31.
- **Tourism will once again host the "Get Your Business Google-ized" workshop on April 12 at the Kathryn W. Leonard Administrative Building located on Irish Street.** This Mega Marketing Event will educate the attendees about all things that keep a small business effective on Google. The event will introduce participants to lead generation strategies, how to promote through social media channels, and how to create content through blogging. We will also show the participants on-site SEO to attract the right customers. Attendees will understand the key components of an Inbound Marketing Strategy and will receive a workbook to take that will help make big changes in a small business. The class is limited to the first 25 participants and is FREE with lunch being provided. If your business would like to participate or if you would like to sponsor the event's lunch at a cost of \$500, please contact Tammy Kinser at tkinser@greenecop.com or call 423-638-4111.
- **Register now for the Keep Greene Beautiful Golf Tournament to be held April 27.** The team cost is \$400 or \$100 for individuals. This includes lunch, light snacks, greens fees, carts, complimentary beverages during play and the awards dinner. Hole and contest sponsorship are available. Contact KGB for more information or to register.
- **Mark your calendar now for the 23rd Annual Iris Festival, May 20, 10 a.m.- 5 p.m. & May 21, 12 p.m.- 5 p.m. downtown Greeneville.** The festival will feature artists, craftsmen, merchants, food vendors and entertainers. For more information on vendor space, contact the Partnership at 638-4111.
- **Space is available for the June Member Emailing.** The deadline to submit a one-page PDF file is Friday, June 2, and the cost is \$100. This is a great opportunity to market your products or businesses. Please contact Lori Dowell at the Partnership for more information.

Have a great week!!!