

PARTNERS



March 13, 2017

Good Morning!

From the President's Desk

Happy March! Greene County Partnership's Strategic Planning Session was very successful, full of many good ideas and suggestions. Our team of thirty community stakeholders worked on four areas – industrial site development, industrial recruitment, workforce development, and community development. Although these are broad topics, the group came together to pinpoint priorities and goals for each area.

Industrial site development –

PRIORITY: identify and define needs for new infrastructure and upgrading existing infrastructure

GOAL: establish quarterly meetings with local leaders and state officials in Nashville to pursue technical assistance and funding

Industrial recruitment –

PRIORITY: target specific business clusters that match our priorities <use ECD analytics>

GOAL: develop recruitment list of the “right” companies

Workforce development –

PRIORITY: develop synergy between education, business, and industry

GOAL: organize a meeting to coordinate activities, include city and county school systems and Career Connect

Community development –

PRIORITY: create green space, downtown cafes, internet cafes, etc.

GOAL: coordinate with the Town of Greeneville's 20-year plan and identify a town “square” park area

Four areas of opportunity, four priorities, and four goals – sounds easy, but the team needs your help to make these a reality. Another meeting will be held soon to discuss moving forward. Please be on the lookout for that date. We want to keep the momentum going. A very special thanks to TVA and Millie Calloway for facilitating this incredibly important process. We are excited about growing in Greene!

-Matt

Laughlin is My
HOSPITAL

☞ We Have the Technology . . .

☞ We Have the Team.

- **Don't forget to RSVP for the Greene County Partnership Annual Meeting that is planned for this Thursday, March 16, at the General Morgan Inn & Conference Center from 5 to 7 p.m.** The cost is \$30 per person. RSVP to 638-4111 by Monday, March 13.
- **The Greene County Partnership's 2017 Membership Directory will not be mailed this year but will be available at the Partnership office, Membership Breakfasts and Annual Meeting.**
- **Don't forget to RSVP for the Annual Partnership Legislative Breakfast scheduled for Friday, March 24, at 7:30 a.m. at the General Morgan Inn & Conference Center.** Summers Taylor will again sponsor the event. Make plans now to take the opportunity to speak with Senator Steve Southerland and Representatives David Hawk and Jeremy Faison and to hear their comments on pending legislation. The cost is \$20 per person paid in advance or \$25 at the door. For more information, call the Partnership office at 638-4111.
- **Invitations have gone out for the April Membership Breakfast scheduled for Tuesday, April 4, at 7:30 a.m. Due to some unforeseen circumstances, the location for the breakfast has been moved to the Chalmers Conference Room in the Niswonger Commons.** Tusculum College will be the sponsor and the cost is \$3 with reservations, \$8 without. Please email gcp@greenecop.com or call 638-4111 by Friday, March 31.
- **Nominate a candidate for the 2017-18 Leadership Greene County Class by May 31.** The class will begin with an overnight retreat in August. For more information on the program, email Jennifer Wilder at kjb@greenecop.com. Please note that the nomination form is included.
- **In observance of the Great American Cleanup March through May, local residents are encouraged to get their friends, club members and neighbors together and schedule cleanup projects to help Keep Greene Beautiful in its ongoing efforts to beautify the community.** Please report all cleanups to Jennifer Wilder at the Partnership. Free garbage bags and cleanup items are available.
- **Sponsorships opportunities are available for each of the departments and are crucial in providing monetary support for each entity.** Available sponsorships include the Partnership and Keep Greene Beautiful golf tournaments, the Iris Festival, Industry Appreciation Reception, Tourism's Festival of Trees and Sports Council Luncheon, the Farm-City Banquet and Keep Greene Beautiful's 3-Mile Walk, Great American Cleanup, Conservation Camp and Sanitation Breakfast. Other programs that benefit include Youth Leadership and Youth Council and the Education & Workforce Development Department. For more information, contact the Partnership at 638-4111.