

FOR IMMEDIATE RELEASE

November 14, 2011

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GREENEVILLE, Tenn., – The Greene County Partnership, a non-profit organization that houses the Chamber of Commerce, Keep Greene Beautiful, Economic Development, Education & Workforce Development and Tourism programs, is pleased to announce the redesign of its economic development website, located at www.GrowInGreene.com.

The new website helps to promote Greene County to businesses and companies that are looking for location options.

Because location searches typically start online, a modern, feature-rich website is needed to meet the needs of businesses and location consultants. The website now features up-to-date information on labor and workforce, incentives and operating costs, as well as information on transportation, infrastructure and more.

“In the highly-competitive field of economic development, an organization must be able to provide accurate, detailed information in a convenient format that can be accessed quickly and on the go,” said Tom Ferguson, Greene County Partnership president and CEO. “This new website will offer that and will enable us to better compete with other communities for much-needed jobs.”

New detailed maps, which were non-existent on the old site, help pinpoint Greene County’s location and show roads, rail, localities and more at a county level.

“In today’s age of technology it is imperative to showcase your assets visually,” said Chuck Whitfield, chairman of the Greene County Partnership Board of Directors, “and these new maps will highlight our central location, which is within one day’s drive of 75 percent of the U.S. population.

In addition to integrating a new real estate listing and mapping system, the website enables Partnership staff to publish information and photos of industrial parks and available sites, linking directly into the real estate system and providing a more efficient way for businesses to find suitable buildings or sites for development.

The website was designed and developed by Rick Whittington Consulting, a Partnership member and website design, development and marketing strategy firm located in Richmond, Va. The firm specializes in economic development websites and its work has been recognized by the International Economic Development Council (IEDC) and the Southern Economic Development Council (SEDC). For more information, go to www.EconDevWebsites.com.

