

What are businesses saying about the Partnership?

“Many of America’s small cities, towns and rural areas are competing very successfully in the hunt for new manufacturing and distribution centers. Greeneville ranks eighth in America’s Top 50 Small Towns for Corporate Facilities.” —*Site Selection Magazine*

“The positive impact of the Greene County Partnership has clearly been a major influence, especially in the area of industrial growth – which in turn exerts an indirect but major influence on local spending for retail items, services, homes and so forth. As some company leaders have themselves commented publicly during the year, the progress that has been made in local industrial employment is in significant part a tribute to the interest and assistance offered by the GCP...” —*The Greeneville Sun*

The February 2011 announcement of the Partnership’s location of US Nitrogen LLC is “one of the largest and most promising economic development announcements in Greene County in recent history.” — *Tennessee Governor Bill Haslam*

“Greeneville/Greene County is truly one of the best small markets in the American South for Industrial recruitment” — *Michael C. Randle, Publisher of Southern Business & Development*

Greene County Partnership / Chamber of Commerce



This is your invitation to join the Greene County Partnership, A dynamic and innovative organization working together for the vitality of Greene County

**115 Academy Street
Greeneville, TN 37743**

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Web Address:

www.greenecountypartnership.com

What is the Greene County Partnership?

The Greene County Partnership was formed in 1993 when the former Boards of Directors of the Chamber of Commerce, Economic Development, Tourism and Keep Greene Beautiful decided to consolidate into one entity. This consolidation resulted in the formation of one broadly based Board of Directors to develop and oversee financing, staffing, housing, planning, policy and program. In 1995, a new entity, Education & Workforce Development, was created and is now a part of the organizational structure.

What are some of the accomplishments since the Partnerships formation?

- Located more than 20 new manufacturing/distribution companies to Greene County.
- Assisted numerous existing industries with expansions that added or retained millions of dollars for the Greene County economy.

- Through Partners in Education/ Education & Workforce Development, more than 200 Master Partnerships formed between business and education bridging the communication gap and enabling area students to better prepare for the future.
- More than \$4 million was pumped into the local economy as a result of Partnership events and Tourism’s marketing programs.
- Over 5,000 students participate in Keep Greene Beautiful activities annually.
- Hosting the annual Iris Festival which draws thousands of visitors to Greene County each year.
- Developed and Implemented the Tourism Advisory Task Force whose members represent lodging, local attractions, retail, dining and recreational sites.



- Leadership Greene County Program is in its 15th year.
- Greene County Youth Leadership is in its 12th year.

What does the Partnership do for your Business?

We are committed to assisting your business through our quality membership services which include:

- **Advertising Opportunities** – Showcase your business through ads in the Greene County Partnership’s Membership Directory, Member E-Mailing, or become a sponsor for one of many Partnership events.
- **Committee Participation** – The partnership gives you the opportunity to influence business and community development through participation on a variety of Partnership committees and community action teams.
- **Referrals** – We only refer Partnership members when responding to inquiries about local products and services. More than 1,200 inquiries were answered by the Partnership during the past year.
- **Free Publicity** - Your business will be listed in many area reference publications including the Greene County Membership Directory, The Greene County Guidebook and Partnership Notes.
- **Web Site** – Members receive a free reciprocal link from our on-line Membership Directory. Non-reciprocal links are available for \$25.
- **Industrial/Demographic Data** – We provide site location information, market data, demographics and cost of living information.
- **Maps** – We publish the most current map of the Greeneville/Greene County area.
- **Legislative Updates** – The Partnership holds an annual legislative luncheon for direct contact with our elected officials.
- **Mailing Labels** – The most up-to-date business labels of the business community are available at a reduced cost to our members.
- **Networking** – Opportunities to meet and make valuable business contacts can be achieved through our Monthly Membership Breakfasts, Quarterly Business After-Hours, Industrial Appreciation Event, and other special events.
- **Newsletter** – Receive a “Partners” bi-weekly newsletter to stay informed of all Partnership activities and events.
- **Greene County Partnership Board Room** – is available to Partnership members for business-related meetings.
- **Ribbon Cuttings** are available to new members – we coordinate the publicity.
- **Business Seminars** – topics range from health care to international trade.
- **Additional Information** – is available at no cost, including club listings, apartment listings, phone books, tourist information and relocation information.

RETURN ON INVESTMENT (ROI)

\$950.00

New Member Announcement in “Partnership Notes” section of the Greeneville Sun (\$300) circ. 15,000

Alphabetical and Categorical Listings in the Greene County Guidebook (\$350) circ. 15,000

Alphabetical and Categorical Listings in the GCP Membership Directory/Newcomers Guide (\$300) est.circ. 2,500

NETWORKING OPPORTUNITIES. . . PRICELESS !

YOUR INVITATION FOR MEMBERSHIP

MEMBERSHIP INVESTMENT SCHEDULE

Firm: _____ Address: _____ _____ _____ Phone Number: _____ _____ Fax Number: _____ _____ EMAIL Address: _____ _____ Web address: _____ _____ Business Type: _____ _____ # of Full time employees: _____ _____ _____	<table border="0"> <tr> <th colspan="2">General Employees</th> <th>Cost</th> </tr> <tr> <th>No.</th> <th>Employees</th> <th></th> </tr> <tr> <td>1-5</td> <td></td> <td>\$175</td> </tr> <tr> <td>6-10</td> <td></td> <td>\$235</td> </tr> <tr> <td>11-15</td> <td></td> <td>\$275</td> </tr> <tr> <td>16-20</td> <td></td> <td>\$330</td> </tr> <tr> <td>21-25</td> <td></td> <td>\$402</td> </tr> <tr> <td>26-30</td> <td></td> <td>\$468</td> </tr> <tr> <td>31-40</td> <td></td> <td>\$523</td> </tr> <tr> <td>41-50</td> <td></td> <td>\$605</td> </tr> <tr> <td>51-70</td> <td></td> <td>\$715</td> </tr> <tr> <td>71-90</td> <td></td> <td>\$825</td> </tr> <tr> <td>91-110</td> <td></td> <td>\$990</td> </tr> <tr> <td>111-125</td> <td></td> <td>\$1100</td> </tr> <tr> <td>126 & over</td> <td></td> <td>Negotiable</td> </tr> </table>	General Employees		Cost	No.	Employees		1-5		\$175	6-10		\$235	11-15		\$275	16-20		\$330	21-25		\$402	26-30		\$468	31-40		\$523	41-50		\$605	51-70		\$715	71-90		\$825	91-110		\$990	111-125		\$1100	126 & over		Negotiable
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Professionals – \$175 plus an additional \$60 per full time partner, associate or sales representative

Real Estate & Insurance Agents – \$175 plus an additional \$30 for every licensed agent or employee.

Hotel/Motel – \$175 plus an additional \$2 per room over 10, Hotel with dining facility an additional \$3 per room over 10.

Franchised Fast Food Restaurants – \$275 per store.

Apartments – \$175 plus an additional \$1 per unit.

Individuals – Such as retirees and farmers \$50.

Out of County Businesses – \$385.

Negotiable – All businesses with 126 employees or more. All financial institutions, utilities, hospitals, locally based corporations, publicly held corporations and general contractors.

Membership Investments may be paid for with cash, check, Visa* or Master Card*:

_____-_____-_____-_____/_____
 VISA OR M/C account number exp. date