

## GCP Told Of Expansions At Donaldson And LMR



SUN PHOTO BY JIM FELTMAN  
The board of directors of the Greene County Partnership met Tuesday, Dec. 28, in a board meeting postponed from the previous week because of snow. Shown in the foreground at the near end of the conference table are GCP President Tom Ferguson (at left, back to camera), and new GCP Chairman Chuck Whitfield. The meeting took place at the GCP offices on Academy Street.

### *GCP Board Approves 2011 Proposed Budgets For Various Activities*

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Douglas Watson, Managing Editor

Tom Ferguson, who has returned here to serve as the Greene County Partnership's president, spoke positively last Tuesday about the local economic outlook.

Ferguson spoke at a GCP board of directors meeting that had been postponed from the previous week because of snow.

He reported that two local manufacturers are planning to add employees: Donaldson Corporation, which is moving forward with expansion plans, will be adding 75 personnel, and The LMR Plastics plant expects to be adding 25 more positions.

The meeting was chaired by incoming Partnership Chairman Chuck Whitfield, president and CEO of Laughlin Memorial Hospital.

Dr. Nancy B. Moody, president of Tusculum College and a GCP board member, was introduced as the Partnership's chairman-elect for 2012.

The GCP board approved a preliminary 2011 budget for the Partnership, which will be reviewed in March and adjusted if necessary.

Ferguson told the board that plans call for the 2011 budget "to mirror our budget for 2010."

He acknowledged that the GCP's membership total is "200, 300" below what it was in 2000.

At the November meeting, he had provided a 10-year "snapshot" of the membership showing that the number of members had declined from approximately 700 in 2000 to approximately 450 currently.

Similarly, he said at that meeting, Partnership revenue had decreased from \$465,000 per year in 2000 to \$295,000 in 2010, mostly because of the decrease in membership.

A major membership campaign is planned, including a new member campaign to be headed by Chris Marsh, president of Marsh Petroleum Company.

### **BOARD, EXECUTIVE COMMITTEE**

The GCP board approved the following newly-elected board members:

- \* Joy Ballard, of Landair;
- \* Mike Burns, of Greeneville Federal Bank;
- \* Bob Cantler, of the General Morgan Inn & Conference Center;
- \* Scott Crawford, of American Greetings Corporation;
- \* Bob Grubbs, of BB&T Bank;
- \* Chris Marsh, of Marsh Petroleum.

Appointed members at-large were John Loven, of Ready Mix USA, and Janet Malone, chairman of the Greeneville-Greene County Airport Authority.

The board approved the following officers and Executive Committee members for 2011:

- \* Chuck Whitfield, chairman;
- \* Dr. Nancy Moody, chairman-elect;
- \* Brian Click, secretary-treasurer, of Andrew Johnson Insurance and Investment Services;
- \* Randy Rumbley, former GCP chairman, of DTR;
- \* Greeneville Mayor W.T. Daniels;
- \* Greene County Mayor Alan Broyles;
- \* Bill Carroll, general manager of the Greeneville Light & Power System;
- \* David Rivers, retired;
- \* Bob Cantler;
- \* Tom Ferguson

## **CHAMBER-TYPE ACTIVITY**

For activities related to the Partnership's Chamber of Commerce-type role, the GCP through the first 11 months of this year reported financial figures including the following:

- \* receiving \$172,706.28 in net membership investments, or dues;
- \* receiving a total of \$205,866.28 from all membership-related sources (membership events, member directory, etc.);
- \* receiving \$72,898.18 in revenue from events (golf tournament, Iris Festival, etc.);
- \* receiving \$4,878.44 in miscellaneous income
- \* receiving total revenues of \$283,642.90, slightly more than budgeted total revenues of \$283,541
- \* spending \$149,465.77 for personnel-related expenses;
- \* spending \$36,169 on various events and committees
- \* spending \$40,143 on other expenses such as utilities, equipment and maintenance
- \* spending a total of \$232,060.49, for total net income for this category of activity for 11 months of \$51,582.41.

## **ECONOMIC DEVELOPMENT**

For activities related to the GCP's Economic Development-type role, the Partnership reported for the 11-month period:

- \* receiving support from public sources of \$86,798.68, including \$14,166.64 from the Town of Greeneville, \$67,382.04 from the Greene County motel tax, \$1,250 from the City of Tusculum, and \$4,000 from the Town of Mosheim;
- \* receiving \$11,458.39 in other miscellaneous income for economic development;
- \* receiving total revenues from local public sources and miscellaneous income of \$98,257.07
- \* spending \$153,974.57 in personnel-related expense;
- \* spending a total of \$28,382.40 in all other expense related to economic development
- \* spending a total of \$182,356.97 on economic development-related activity, for a total net deficit for the 11-month period in this category of activity of \$84,099.90.

Eleven-month figures for activities related to the GCP's Tourism role, its Keep Greene Beautiful role, its Partners in Education role, its Youth Leadership and Youth Council role, and its Leadership role were also presented.

## **2011 PROPOSED BUDGET**

The Partnership's proposed 2011 budget projects:

- \* for Chamber-of-Commerce-related activities, total revenues of \$302,485 and total expenses of \$285,750, for net income of \$16,735;
- \* for Economic Development-related activities, total revenues of \$262,750 and total expenses of \$240,200, for net income of \$22,550;
- \* for Tourism-related activities, total revenues of \$125,750 and total expenses of the same amount;
- \* for Keep Greene Beautiful-related activities, total revenues of \$50,591 and total expenses of the same amount;
- \* for Partners in Education-related activities, total revenues of \$27,300 and total expenses of the same amount;
- \* for Youth Leadership and Youth Council-related activities, total revenues of \$22,750 and total expenses of the same amount;
- \* for Leadership-related activities, total revenues of \$17,000 and total expenses of the same amount.

The proposed 2011 budget includes a base salary of \$140,000 for GCP President Ferguson, slightly more than the \$137,000 base salary that former Partnership President Randy Harrell was receiving at the time of his resignation in late 2009.

## **SCHEDULED MEETINGS**

The GCP's next board of directors meeting will be at 8 a.m., on Thursday, Jan. 20, at the Partnership's headquarters.

The meeting will be followed immediately by a 9 a.m. retreat meeting that will be held across the street at the Greeneville Light & Power System's headquarters.

-- Editor John M. Jones Jr. also contributed to this article.

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