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**GREENE COUNTY PARTNERSHIP LAUNCHES INNOVATIVE GIS WEBSITE
DESIGNED TO ATTRACT BUSINESS**

New tool provides dynamic data and sophisticated mapping technologies to help businesses

Greeneville, Tenn. – The Greene County Partnership is launching www.greencountyprospector.com today, making access to powerful business information research only a mouse-click away.

Using Geographic Information System (GIS) Software, the website provides immediate access to in-depth information that previously took weeks to research. Greeneville and Greene County data, including dynamic real estate, demographic and industry breakdowns, is now available free and instantly, along with a database of available properties with images.

This new GIS website is the first step in a complete overhaul of the Partnership's current website. When the entire project is complete, there will be a family of four sites: Partnership/Chamber, Tourism, Economic Development and Greene County Prospector. The first three sites are still in concept and development stages, but will eventually link to www.greencountyprospector.com, which will be used mostly by site selectors looking to locate their companies in Greene County.

More than 97% of initial site selection screening is done on-line now, and the new website provides immediate access to critical business intelligence that decision makers need to make investment decisions. The site reduces research time from weeks to minutes.

"www.greenecountyprospector.com goes far beyond a simple database of available sites and buildings. The website also provides dynamic mapping capabilities including the ability to view geographic 'layers' of information such as flood zones, golf courses, zip codes, hospitals, railroads, and schools," said Chuck Whitfield, Greene County Partnership chairman.

Website visitors can view available properties, along with size, use, cost and development incentives. Corresponding demographic reports such as labor force, education levels, consumer spending, and age are available. In addition, businesses are mapped by industry showing their distribution and concentrations throughout the area.

According to Greene County Partnership President/CEO Tom Ferguson, "www.greenecountyprospector.com gathers economic, planning, infrastructure, geographic, and demographic information often sought by businesses looking to relocate or expand into a 'one-stop-shop' business portal on the Web. It allows users to view, create, and print maps, find available commercial or business property, and develop custom demographic radius reports."

The GIS-powered website is built upon Google Maps technology, and offers state-of-the-art site selection mapping capabilities. The new website is also integrated with GIS Planning's national site selection search engine, <http://www.zoomprospector.com>, which allows visitors to conduct national searches of cities and commercial properties that match their unique criteria.

For more information about the Greene County Partnership, visit www.greenecountypartnership.com or contact Tom Ferguson at tferguson@greenecop.com or by phone at 423-638-4111 or 423-416-1247.